

Erin Migdol

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Professional Experience

J. Paul Getty Trust

2020–current

Editor

Associate Editor

Los Angeles, CA

- Write articles for Getty's website and magazine that publicize Getty's accomplishments, research projects, and news
 - Interview staff, visitors, artists, and partners about their work and write features to build Getty's audience of non-experts
 - Report on high-profile Getty stories, such as the LA fires, artwork acquisitions, and new program initiatives
 - Craft content that positions Getty in a positive light and entertains a general audience, while working closely with Getty's subject matter experts and leadership to align with institutional goals and ensure accuracy
- Produce weekly internal newsletter for staff of 1,000+, collaborating with stakeholders across Getty including human resources, the President's office, program directors, and facilities departments
- Copyedit and copywrite Getty marketing materials such as social campaigns, digital and radio ads, and street banners
- Upload articles to Getty's content management system and proofread

The Mighty

2015–2020

Senior Editor

Chronic Illness Editor

Associate Editor

Burbank, CA

- Developed and executed content strategies and provided editorial leadership to support sponsored partnerships on The Mighty, a digital health community and platform
 - Produced sponsored content for online, email, video, and social channels to promote partners including disease advocacy organizations and pharmaceutical companies
- Launched The Mighty's chronic illness online and social platforms, growing to 2 million page views per month
- Advanced digital and social strategies and campaigns through research, metrics, and analytic tools to grow content areas and ensure regular contact with target audiences
- Wrote news and features, proofread, fact-checked, and edited content for AP style, managed a three-person team, created social media strategy, and developed an editorial voice that was consistent with The Mighty's style

Inside Weddings

2013–2015

Assistant Editor

Editorial Assistant

Los Angeles, CA

- Wrote original content for Inside Weddings magazine, website, and social media channels
- Developed and executed innovative social media strategy for IW's Facebook, Twitter, Instagram and Google+ pages, tripling number of followers and engagement in one year
- Collaborated with bloggers, pitched story ideas, copyedited and fact-checked magazine copy and attended industry events

Additional Work Experience

- **Freelance Writer:** Mic, LA Stage Times, FabFitFun
- **HuffPost:** Intern. Wrote four news articles/features per day about celebrity weddings, wedding trends, and industry research
- **Stanford Hospital & Clinics:** Intern. Profiled staff members for online series
- **The California Aggie:** Features Editor/writer for UC Davis newspaper. Wrote feature articles, managed staff of writers, edited and assigned copy, designed layouts

Skills and Education

- Proficient in: ContentStack, Wordpress, basic HTML, Microsoft Office, all social media platforms (Facebook, X, Instagram, Pinterest), Hootsuite, Campaign Monitor, MailChimp, Cordial, Google Analytics, Photoshop, InDesign

UC Davis '12: BA in Communication and Film Studies (graduated with honors)